

South Australian Shorebirds Foundation:  
*Hoodies on display: inspiring conservation action*

The Project entitled Hoodies on display: inspiring conservation action was funded by the South Australian Shorebirds Foundation. This Project was a three step project, with other grants coming together to create a larger project.

Stage one was designed to engage with primary schools on the Yorke Peninsula, delivering interactive classroom-based education sessions focused on beach-nesting shorebirds.

Stage two involved working with Karen Carr (of Squashed Cocky), a South Australian artist, who undertook community workshops where participants learned about beach-nesting shorebird conservation and then created clay tiles. These clay tiles had a coastal theme, and they contributed to the final art installation.

Stage three was the final part of the project, and this was the creation of the interactive art piece, and the installation. This is the stage which was funded by the South Australian Shorebirds Fund. The cost of the artist to create the final art work, which has been named the “Hoodie Play Pod.” This Play Pod is an interactive game for children to play and learn about the Hooded Plovers lifecycle – starting from hatching and working through the game until the chick fledges. Children learn about the threats that chicks can face, including vehicles, off leash dogs, extreme weather conditions, but they also learn about the behaviours that can help chicks survive, including, keeping dogs on a leash and giving the birds space.

Once the Hoodie Play Pod was completed, it was installed at Point Turton Nature Playscape with the support of Yorke Peninsula Council. On the day that the Play Pod was installed, several students who had created tiles, immediately started investigating the tiles to see where theirs was on the art installation. They then played the game on the top of the installation. On January 13<sup>th</sup>, we organised a Launch for the Hoodie Play Pod. We organised for a local face painter, the Point Turton Progress Association to have a barbeque, and the Hoodie Café Caravan to provide drinks. We were able to advertise the launch in the Yorke Peninsula Country Times, on social media, as well as promote the project on ABC local radio, with an interview with BirdLife Australia’s Renee Mead, and artist, Karen Carr.

The launch was a success, with 56 community members attending, which was great numbers considering the weather was 39 degrees. Students who had created tiles, and members of the community who had attended the art workshop and also created tiles came along to see the Hoodie

Play Pod Launch. We were very grateful to have representatives from SA Shorebird Fund attend, as well as Northern and Yorke Landscape Board, Yorke Peninsula Council and Friends of the Hooded Plover Yorke Peninsula.

The Hoodie Play Pod is an interactive piece of community art, which is a unique way of relaying conservation messages. Functional art encourages people to engage with, touch and learn from, making the installation an experience for the public, which aims to increase connection and behaviour change when people do see Hooded Plovers on the beach.

Below are images from the project:



The tiles created by community members and school students which were incorporated into the final design



Still wet clay, these are the tiles for the top of the Hoodie Play Pod, created by artist, Karen Carr



Finishing touches on the tiles created by the students and community. Each funder and contributor has a tile, including SA Shorebirds Foundation.



The Hoodie Play Pod is finished! Still on the Eyre Peninsula, at Karen Carr's studio.



Close up of the glazed and fired tiles for the game on the top of the Hoodie Play Pod.



Karen Carr with the installed Hoodie Play Pod. The Point Turton Naturescape Playground is in the background.



Artist Karen Carr, giving a speech to the Launch attendees.



Facepainting at the launch! The face painter created a special Hooded Plover design for the event.



Celebrating the Launch. Left to Right: Letitia Dahl-helm; Yorke Peninsula Council, Max Barr; Northern and Yorke Landscape Board, Deb Furbank; BirdLife Australia, Karen Carr; Squashed Cocky, Nanou Cabourdin; Friends of the Hooded Plover Yorke Peninsula

**Southern YP**

**Community Art Celebration Day!**

Come along to Point Turton Nature Playspace

**Friday 13th January noon-2.30pm**

to celebrate BirdLife Australia's new Hoodie Play Pod art installation

- Face painting
- Barbecue
- Coffee van
- Games and giveaways

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# New plover pod nests at Point Turton

A NEW hooded plover play pod will be officially unveiled at the Point Turton nature play space on Friday, January 13.

The introduction of the interactive artwork is aimed at raising awareness of the threatened bird species.

The unveiling, which starts at noon and runs through until 2.30pm, will feature face painting, games, giveaways, coffee and a barbecue hosted by the Point Turton Progress Association.

Students from Warooka and Stansbury Primary Schools worked with artist Karen Carr and BirdLife Australia to create the structure.

The top of the pod features an interactive board game-style activity in which participants are encouraged to choose a leaf or seed pod from the ground to use as a game piece, spin the dial on the top, and move pieces along the board.

Friends of the Hooded Plover volunteer coordinator Ninos Cabourdin said two community workshops were held in relation to the project.

Each participant learned about the local beach-nesting birds, how they can help protect them and then had the opportunity to make a lasting piece of artwork to help further raise awareness of hooded plovers on Yorke Peninsula," she said.

"They all worked with clay, and individuals were able to create four tiles with different patterns, textures and images using items found from the beach.

"These tiles are part of the side of the pod and will be a lasting legacy for those who came to the art workshops and for beach users to learn more about our threatened beach-nesting birds."

Ms Cabourdin said Ms Carr, based on Eyre Peninsula, had previous public art experience in Port Lincoln and Port Neill.

"This outdoor board game educates on the threats the hooded plovers' egg and chicks encounter at the beginning of their lives and it (helps) inspire a love of hooded plovers," Ms Cabourdin said.



INTERACTIVE... Paxton Pitt and Nadia McP...

News article and advertisement in the Yorke Peninsula Country Times.

**Community Art Celebration Day!**

Friday 13<sup>th</sup> Jan



The Yorke Peninsula community, along with students from Warooka and Stansbury Primary Schools and Artist Karen Carr of Squashed Cocky, have been working hard to help BirdLife Australia create an interactive art piece, to raise awareness for the threatened Hooded Plover.

The art piece, the Hoodie Play Pod has been installed and you're invited to attend our Celebration Day!

**Point Turton Nature Playspace**

**12 - 2:30pm**

**Friday 13<sup>th</sup> January**

There will be facepainting, games, giveaways, BBQ by Point Turton Progress Association and The Hoodie Café coffee van and play on the new art installation!



Share your photos on social media using #HoodiePlayPod!



This Hoodie Play Pod, has been made possible because of:  
Northern and Yorke Landscape Board via the National Landscape Program, AREF, South Australian Shorebirds Foundation, Friends of the Hooded Plover Yorke Peninsula, Yorke Peninsula Council, Squashed Cocky and BirdLife Australia



Flyer for the launch of the Hoodie Play Pod

## Financial Statement

The table below summarises the proposal of expenditure when applied for the grant. Table 2 summarises what the grant money was spent on, with description of discrepancies.

**Table 1: Grant budget**

Activity and Items as per grant application	Cost
Artist's time to construct and install Beach-nesting Bird Community Artwork	\$3,000
Materials to construct and install Beach-nesting Bird Community Artwork	\$1,050
Launch of Community Artwork – Media - Newspaper adverts	\$500
Launch of Community Artwork – Information materials and giveaways	\$150
Launch of Community Artwork - Catering	\$150
<b>Total</b>	<b>\$4,850</b>

**Table 2: Actual expenditure**

Item	Cost	Discrepancy reason
Artist's time to construct and install Hoodie Play Pod	\$3,335	A small amount of extra funding was required for the artists time for the construction of the Play Pod
Materials to construct Hoodie Play Pod	\$1,050	N/A
Launch of Hoodie Play Pod - Newspaper advert	\$56	The cost of advertising was less than anticipated as the Yorke Peninsula Times ran an article on the Launch without payment.
Launch of Hoodie Play Pod – Materials	\$85	We used some of this funding to cover the face painter cost, and the addition for the Artist's time. BirdLife Australia provided materials/handouts in kind instead.
Launch of Hoodie Play Pod – Face painter	\$325	As the Point Turton Progress Association had a barbeque, we didn't need catering costs. The volunteers were keen to have a face painter to better engage children at the event.
<b>Total</b>	<b>\$4,850</b>	